## **Integrating Geographic Information Systems**

## and Spatial Analysis into Public Health Applications

by

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A Research Paper

presented to Ryerson Polytechnic University and the University of Toronto

in partial fulfillment of the

requirements for the degree of

Master of Spatial Analysis (M.S.A.)

in the program of

**Spatial Analysis** 

Toronto, Ontario, Canada

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#### <u>Abstract</u>

This research project includes a comparison of Geographic Information System (GIS) implementation at three selected public health organizations in Ontario. A series of recommendations based upon these experiences may be considered by other public health organizations interested in the use of such technologies. GIS and advanced spatial statistics are also utilized for the analysis of public health information.

Data for the project were obtained from the Ontario Ministry of Heath and Long Term Care Provincial Health Planning System database. The data were aggregated to the Statistics Canada Census Division (CD) level, and Standardized Mortality Ratio (SMR) values were computed for each of these geographic units. Spatial autocorrelation coefficients of Moran's *I* and Geary's *C* were then calculated to determine the extent of clustering in mortality due to ischemic heart disease, lung cancer, and cerebrovascular disease for census divisions during the years of 1996 and 1997. Some evidence of significant positive spatial autocorrelation was found in the SMR values for each of the conditions during the two years of analysis. There were however, differences in the results of *I* and *C* and measures of significance depending on the method of neighbour weighting scheme used.

## Acknowledgements

I found the course work of the Master of Spatial Analysis (M.S.A.) degree to present a number of challenges that resulted in a fulfilling and greatly beneficial experience. I would like to thank my faculty advisor Dr. Wayne Forsythe for the great amount of assistance and support in completing this major project, and also for the continued encouragement throughout the entire course of the M.S.A. program. I would also like to acknowledge the contribution of Dr. Marie Truelove, Director of the M.S.A. program, whose cooperation allowed me to complete an external research project while gaining applied experience for the practicum requirement of the degree program.

While completing my research, I was privileged to receive a grant from one public health intelligence unit in Ontario, and also received considerable backing from a local public health unit. I would like to thank the following individuals and agencies for their support:

Sherri Ennis, Epidemiologist, Central East Health Information Partnership Brenda Guarda, Epidemiologist, Simcoe County District Health Unit Sandra Horney, Director, Resource Services, Simcoe County District Health Unit Dr. George Pasut, Medical Officer of Health, Simcoe County District Health Unit

I also greatly appreciated the camaraderie and teamwork of the eight other students enrolled in the first graduating class of M.S.A. students. Best wishes to you all!

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## **Chapter 1: Introduction**

## **1.1 An Introduction to GIS for Health Applications**

In recent years, Geographic Information Systems (GIS) have begun to spread into non-traditional fields, such as the health industry. In particular, GIS and spatial analysis are proving to be extremely useful in the area of public health epidemiology (Lang, 2000). The scope of public health encompasses a wide variety of issues including but not limited to: water quality, dental health, the monitoring of communicable diseases, and service planning for citizens. Public health officials are currently considering and commencing the use of GIS to aid them in their work in addressing the extensive range of topics that they encounter on a daily basis.

But what exactly is a GIS? While a geographer, cartographer, or individual trained in environmental science may be well-versed in GIS, many misconceptions exist as to the meaning of this term in disciplines where the use of such technology has not been so firmly established. Burrough and McDonnell (1998) define GIS as: a set of tools for collecting, storing, retrieving at will, transforming and displaying spatial data from the real world for a particular set of purposes. According to this definition, data represent phenomenon from the real world in terms of some location, as well as a specific attribute for that location (Burrough and McDonnell, 1998). Another description of a GIS states that this technology is designed for the collection, storage and analysis of objects and phenomenon where geographic location is an important characteristic (Aronoff, 1995). However, for audiences that have little prior knowledge of geographic techniques and

spatial analysis, the above descriptions can be simplified and explained in more common terms. For the purposes of this paper, a GIS is defined as a powerful technology that combines database, mapping, and analytical functions to allow for organization, storage, analysis and display of information.

Just as public health officials may have little knowledge of what a GIS is, they also may not understand the basic principles of how such a system operates. Without the use of technical terms and specialized jargon, some of the basic capabilities of a geographic information system can be explained through a simple analogy. Imagine an overhead projector, with a series of transparencies placed upon it. Each transparency is about your town, drawn to the same scale, and can therefore be integrated with the others...[and] each transparency deals with a different topic (ESRI Canada, 2001). To further this description, it is also possible to add or remove layers, change the way in which the data are organized and displayed, and one is able to 'zoom' in and out to see all of the available information or only small, limited areas. Users of Geographic Information Systems are thus able to learn more about the relationships that exist between the various layers of data.

It is important for those with little experience in geographic techniques to note the difference between GIS and computerized mapping, or cartography. While one is able to create and alter maps with GIS software, the capabilities of these systems allow for much more than just mapping. The database component of a GIS allows a great deal of information to be stored within the system, and readily accessed. Further, these data can

be 'queried', that is, examined or selected based upon specific characteristics. Additionally, a GIS also allows various types of statistical analyses to be performed upon data – one can quickly determine summary statistics like averages or rates for specific geographic areas with all basic GIS packages, or one can perform 'geostatistics' (statistics describing processes which vary over distance or area) with more specialized GIS software (Isaaks and Srivastava, 1989). In essence, though computerized mapping is an important component of a GIS, it is just one small feature of the entire system.

There are several components of a GIS that are necessary for a system to function effectively. The first of these is computer hardware, and much GIS software can be run on most of the desktop computers in use today (Scholten and De Lepper, 1995). For example, ArcView GIS 3.2, a common GIS package that is currently in use in several health units in Ontario, requires a PC with a Pentium or higher processor and approximately 100 MB of hard disk space (ESRI, 1996). ArcView also requires a system minimum of 24 MB of RAM (with 32 MB recommended), and a current Windows or UNIX operating system (ESRI, 1996).

A multitude of GIS software packages exist. Another of the most common GIS software suites being used for public health applications is MapInfo Professional 6.5, distributed by MapInfo Corporation (MapInfo Corporation, 2001). It is important to note that these two programs are 'inter-operable'; that is, one can bring data from the format used by one program into the other program fairly easily. Both software packages have functions that allow for data to be converted from the storage format of one program into

the storage format of the other – a great benefit when using GIS data from a variety of sources that may exist in differing formats. For example, data stored in formats associated with MapInfo can be simply and directly converted by use of MapInfo's 'Universal Translator' tool. Users must just enter the name and type of the input source file, and the name and type of output file desired, and the conversion is done automatically. Additionally, ArcView GIS has a number of data import utilities. For example, the standalone program called 'MIFSHAPE' enables MapInfo interchange files (.mif) to be read and written into ArcView shapefiles (ESRI, 1996).

Data are another required component of a GIS. There are two types of data needed by a health-oriented GIS: first, digital map data, or the basic maps themselves; and second, health attribute databases, by which the GIS would be 'customized' to become a health-oriented GIS. While a further discussion of the two data types will follow, it is important to note that the acquisition of appropriate digital map data and properly-referenced health attribute data may be one of the greatest challenges related to GIS that public health organizations may face (Heath, 1995).

#### **<u>1.2 A Brief History of Use of GIS-related Concepts in Public Health</u>**

While GIS have only been developed in the past several decades, and have been used in public health applications for an even shorter time, the general concepts behind GIS are not completely new to public health officials. Health officials and epidemiologists have made extensive use of several key concepts behind GIS – those of mapping, statistical analysis and problem solving – for a great number of years (Loslier, 1994).

In fact, the use of mapping for problem solving of public health scenarios goes back more than a century. In 1854, epidemiologist John Snow employed these basic concepts (Loslier, 1994; Clarke et al., 1996). Snow was concerned with a large number of deaths of individuals due to cholera and suspected contaminated drinking water as the infection source. The geographic methods used in Snow's investigation consisted of mapping the points of home locations of the deceased, along with the community water sources, like communal pumps and waterworks (Nobre and Carvalho, 1994). The maps that Snow created enabled him to gain a greater understanding of the geographic patterns associated with the Soho cholera outbreak, and eventually led to the source of the problem – the Broad Street communal water pump. Snow's investigation is well known in the epidemiological community (Melnick and Fleming, 1999), and provides a straightforward example of how geographic techniques can be used to analyze health information. Further, this type of simple 'pin-on-a-map' method of analysis has been used over and over again in public health work (Rushton et al., 2000; Pan American Health Organization, 2000; Thomas, 1990).

However, public health organizations are now beginning to realize that these more simple forms of geographic analysis are limited in capability and that more complex methods and tools – like GIS – are far better suited to the intense analysis that is required by public health and epidemiology. GIS is now becoming a "hot topic" in the realm of

public health – many organizations are starting special study groups to explore and promote GIS use and the term "GIS" is often noted in health-related journals and publications (Vins et al., 2001; Xie et al., 2001; McElroy et al., 2001; Siffel et al., 2001; De Lepper et al., 1995). When fully implemented, a GIS can provide public health organizations with a valuable tool that can be applied to any number of projects, from problem solving for health-related crises to service delivery planning.

A GIS can be applied in a public health context in a number of ways. First, a GIS can be used to plan the services that a health unit may provide for places or people within a community (Lang, 2000). A GIS could help to target areas where services are desired for example, if used with demographic data, one could identify neighbourhoods in a community that are home to larger proportions of children and thus would be most appropriate for health outreach programs in schools. In contrast, a GIS could also be used to locate areas where programs or services are not desired – such as determining appropriate locations for 'needle-exchange' clinics or vehicle routes. A second major use of GIS in public health concerns the evaluation of existing service programs (Lang, 2000). With a GIS, one could assess concerns relating to 'supply and demand' for current programs – helping to answer questions like "Does the number of health inspectors assigned to an inspection area meet the actual demand for inspection visits in that area?" or "Were the latest influenza vaccination clinics located in the most accessible areas to patrons?" Additionally, more urgent, immediate health problems or 'crises' may be examined with a GIS. Outbreaks of a specific disease could be examined for relationships between home residence of the affected, place of work, or any number of

other variables. GIS can also be an instrumental tool in developing resources for use with the citizens of the community (Roper and Mays, 1999). Public health officials may want to use a GIS to help create maps, mailing distribution lists, or other materials that could be used to distribute information.

### 1.3 Summary

The capabilities provided by Geographic Information Systems present a number of beneficial uses for public health organizations. At present, a great awareness exists of the technology itself; but meanwhile, a belief exists that the typical use of GIS has not progressed far beyond the use of mapping, and simple 'query' operations (Reader, 1994; Pan American Health Organization, 2000; Rushton, et al., 2000). Public health literature recounts that health and ill-health have always been affected by a variety of life-style and environmental factors, including where people live; therefore health and ill-health possess a spatial dimension (Loslier, 1994) and thus can be studied in terms of their locational characteristics. Considering this established tradition of geographical research aiming to understand the links between environment and disease (Gatrell et al., 1995) and the new opportunities made possible by the advances in GIS and spatial technologies, it is logical that public health organizations should now begin take advantage of the vast potential of GIS and related technologies.

## **Chapter 2: Developing an Understanding of the Issues**

## 2.1 Current applications of GIS in selected Ontario Health Units

In investigating the implementation of GIS for public health purposes, one of the first tasks of this research was to examine the use of GIS in a sample of three health units throughout Ontario. By taking into consideration both the achievements and difficulties encountered by these organizations, it is believed that health organizations will be able to develop 'best practices' for the use of GIS.

#### 2.1.1 Regional Municipality of Waterloo, Community Health Department

The first local health unit to be interviewed was the Regional Municipality of Waterloo, Community Health Department, located in Waterloo, Ontario. The interviews occurred on January 26, 2001. To date, this organization has completed a small amount of work with a GIS, consisting mostly of mapping. Their approach to implementation of GIS was to develop a contract-style relationship with GIS technicians at the regional municipality. The health unit simply sent the desired database(s) to municipal GIS technicians, who mapped the health data as specifically as the location variable in the database would permit, then returned the finished products and the database to the health officials. Health officials had very little knowledge about GIS in general, or more specifically, the processes and requirements involved when working with a GIS. After receiving a mapping project back from the municipal GIS operators, the health unit personnel would visually analyze the information portrayed on the maps.

The arrangement between the Community Health Department and the Regional Municipality of Waterloo was advantageous in that it provided the health department with access to GIS hardware, software, and geographic data, and the expertise and support of trained operators. This health agency was able to see the benefits that could be provided by a GIS very quickly, and with few operating costs. On the downside, this contract-style approach does not truly promote the understanding of GIS by health unit personnel – the development of such knowledge may be 'bypassed' since the health unit staff may only work with the finished products of any projects. However, if health officials held a more thorough appreciation for the concepts and processes of GIS, it is more likely that innovative, new applications of GIS within public health could be conceived and developed (Yasnoff and Sondik, 1999). Moreover, this approach may not be the most secure in terms of maintaining the confidentiality of health attribute databases. For health agencies that collect information in databases based upon understandings of confidentiality, the contracting out of GIS work may breach the principle of limited access to information for those who 'need to know' only.

At the time of the visit, the health unit had only undertaken two GIS projects. The first project that was completed, examined the prevalence of sexually transmitted disease cases according to census tracts. This mapping project was used for purposes of program planning, to assess the need for preventative programs throughout the different

neighbourhoods and communities of the area (Roberts, Personal Communication, January 26, 2001). The other GIS project in which the health unit was involved included assessing ambulance response service times, where response times to calls from various addresses could be plotted. This project provides an example of another of the major use of GIS in public health, illustrating how the technology can be used to evaluate existing health services and re-direct resources if needed. In addition, representatives (Roberts and Walden, Personal Communication, January 26, 2001) from the municipal GIS department outlined that two additional projects were under development – both 'mapping policies' and map 'templates' – and highly recommended these projects to all public health organizations as important resources.

#### 2.1.2 The City of Ottawa – Public Health and Long Term Care Branch

Interviews of the public health organizations continued on February 2, 2001. The second health organization, the City of Ottawa – Public Health and Long Term Care Branch, has had particular success with the use of GIS. This organization has developed a 'partnership' approach to GIS work, in conjunction with the Geomatics Department of the City of Ottawa. Representatives from the two organizations work together on projects and this has enabled the health unit team member to become more aware of the functionality and requirements of the GIS; and additionally, the municipal GIS operator is able to develop a greater awareness of the issues relating to health attribute data.

The methodology pursued jointly by the Public Health and Long Term Care Branch and the Geomatics Department of the City of Ottawa has a number of positive aspects similar to those experienced in Waterloo – there is a 'built-in' access to GIS hardware, software and geographic data, and the support of trained GIS operators. This direct access to the required tools and expertise resulted in a very small overhead cost for GIS project work. Another distinct advantage is that an appreciation for the issues surrounding both health-oriented data and geographic data and methods was developed between the health organization and geomatics personnel – this awareness may not be achieved in a contract-style approach to GIS work because of the lesser degree of contact and interaction between the two parties (Van Beurden et al, 1995).

Specific projects that have been completed in Ottawa that proved to be helpful for the daily work of the health unit include using GIS to help evaluate and re-direct health programs; for example, to track the patrons of influenza vaccination clinics and evaluate if the clinic locations were in the most desired areas. GIS were also used in other projects that addressed immediate, urgent problems and situations. One such example is an investigation into elevated blood lead content levels in a large group of school-aged children. Results of a survey administered to the families of these children were analyzed with a GIS in conjunction with information about the surrounding physical environment. This helped lead officials to the cause of the condition – many of the families had brought a new, esthetically-pleasing landscape material on to their properties, which proved to be the tailings from an abandoned mine settling pond (Cole and Potter, Personal Communication, February 2, 2001). As a result, many individuals had been directly exposed to the harmful constituent materials.

The 'health GIS' partners in Ottawa have also created internal resources for subsequent mapping projects; largely, these consist of map templates containing basic geographic information for the area, required cartographic symbols, and the health unit logo. In addition, the City of Ottawa has developed an interactive mapping Internet website (http://atlas.city.ottawa.on.ca/mapping/atlas/atlas.htm) where citizens can go to obtain information about community resources. Varying degrees of complexity exist – users can refer to low, medium, and 'high-tech' versions of the maps – and are able to select the area in which they reside, providing them with a list of available resources. At present, a small amount of information concerning health-related services is available; but this information could be increased, or a website that was geared specifically to healthcare and health-related issues could be developed. Such a resource might provide locations for nearby hospitals, medical and dental clinics, temporary vaccination clinics, child-care facilities, care homes for the elderly, community support programs for new mothers, and more.

#### 2.1.3 Simcoe County District Health Unit (SCDHU)

A third public health organization that is currently applying GIS technology is the Simcoe County District Health Unit (SCDHU), based in Barrie, Ontario. The research and interviews for this public health organization were completed over the course of

several months from January to April 2001, during my practicum for the Master of Spatial Analysis program. The approach being taken at the SCDHU is somewhat different than in the other organizations – at the time when the system is fully implemented, all GIS projects will be completed 'in-house'. This time frame for full implementation of the Geographic Information System that has been established allows for the education of health unit staff, and also considers the costs associated with investments into hardware, software and data (Guarda, Personal Communication, January 19, 2001). The positive aspects of performing GIS analysis internally may allow health officials to exercise a much greater amount of control with respect to the health data; through this method, GIS work may proceed with data sets that one would not want to share with an external consultant. As well, the opportunity to have public health officials directly performing analysis with a GIS may provide for a better interpretation of results, since health unit staff are extremely familiar with the health-related data and the phenomena that such data represent.

The ability of the Simcoe County District Health Unit to pursue GIS work independently has been greatly facilitated through membership in a 'data-sharing' alliance – the Land Information Network Co-operative (LINC), administered by the County of Simcoe GIS Department (Guarda, Personal Communication, July 16, 2001). This partnership distributes geographic data to member agencies like the SCDHU, and also provides technical support and additional resources such as data conversion and printing. A more lengthy discussion of the LINC and data-sharing partnerships in general

follows, but it is important to make note of the degree to which membership in the LINC has made GIS work feasible for this public health organization.

While the above benefits do exist, the approach that the Simcoe County District Health Unit has chosen is not without potential difficulties. Primarily, these relate to the financing of such projects – the cost of adding all the basic components and additional tools for a GIS may be prohibitive for small health units. In addition, the 'learning curve' associated with bringing a GIS into use within a small public health organization could increase the time required for completion of requests. It may take health unit staff a long time to feel comfortable planning and completing GIS projects, even after they have received specialized training. While a larger health organization might have a stronger association with a city or region, and could possibly draw off the expertise of the municipal planning or geomatics departments (as was done at the City of Ottawa – Public Health and Long Term Care Branch), this benefit was not available to staff at the SCDHU. To compensate, the health unit has established a working relationship with the County of Simcoe GIS Department, who can assist with questions or possible problems that might arise (Guarda, Personal Communication, July 16, 2001).

Some mapping projects that the SCDHU has begun in the past several months include the use of a GIS as part of a monitoring program that will track the West Nile virus and the use of GIS to identify private water systems where repeated adverse test results have occurred. It is important to note that before the SCDHU was able to proceed with actual mapping and analysis, much background research and database 'cleanup' were necessary. Also during this time, some health unit staff were undergoing various forms of training in GIS, and it is expected (Guarda, Personal Communication, July 20, 2001) that the health unit will continue to focus effort in this specialized area.

#### 2.1.4 Discussion

The experiences in these public health organizations bring about exciting new opportunities and ideas for the distribution of health-related information to the public. Before the adoption of GIS, the production of map resources and related visual aids was a lengthy process. Currently, an individual who is familiar with GIS software can produce sophisticated map layouts literally in a matter of minutes (Aronoff, 1995). Today's GIS may allow health information to reach the intended audience – anyone from health data analysts to the public – in a more timely manner. Additionally, separate 'add-on' extensions to GIS software programs can enable map and database information to be distributed via other non-traditional methods, such as through Internet websites. Through this advance, it is possible that even more individuals may be able to access and benefit from such public health information.

However, the experiences in Waterloo and Ottawa also bring to light a number of issues that must be considered before investments into GIS hardware, software and data are made. Before beginning mapping and GIS work, public health officials will first need to consider a number of difficult theoretical issues relating specifically to the health-related information that would be analyzed and displayed. These issues include

understanding the nature of the data source, including any agreements by which the data were collected and the original intended purpose of database; as well as understanding the content and quality of the data (Heath, 1995; Maes et al., 1995). Public health officials will also need to have an understanding of how internal agency policies and other external policies may affect the use of GIS in examining existing databases. In addition to agency specific guidelines, such as internal confidentiality and research policies, public health units are also impacted by government policies concerning the release of information, like the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA) (Information and Privacy Commissioner of Ontario, 1998). Further, when considering work with 'sensitive' data, it may be possible that there are specific topics that are gathered or monitored by health officials that are not appropriate for display on a map. Many topics of interest in public health relate to disease cases, demographic information like income levels; and the release of this type of data linked to a very specific geographic reference point or area could potentially result in the identification of individuals, compromising principles of confidentiality. When mapping data that are of a somewhat sensitive nature, it may be necessary to aggregate information so as not to represent location so precisely, which would in turn protect the privacy of individuals. For example, a database of 'cases' may contain a geographic variable as specific as a street address, but it may be more appropriate to summarize the cases in terms of the count of cases for a larger area, like a community, municipality, or census division (Westlake, 1995; Brown et al., 1995).

## **2.2 GIS Data: Sources and Considerations**

One of the first steps in setting up a GIS will be the acquisition of geographic data. These data are the actual digital map files, upon which the attribute information from the public health databases is displayed. One of the greatest challenges that a health unit may face when implementing a GIS is to obtain the geographic information that they require on the appropriate scale (Maes and Cornaert, 1995). For example, a digital map file of the boundaries of the country of Canada may be relatively easy to obtain; however, it may prove to have little use for most public health applications. Mapping files of smaller, more specific or specialized areas like municipal divisions or public health unit areas may be quite difficult to locate, and once found may be quite expensive to access.

The most obvious way to obtain map data may be to arrange to purchase the data from a data provider. Many for-profit businesses and companies exist that sell geographic data for profit. Additionally, government organizations may sell their own geographic data for a nominal fee, or on a 'cost-recovery' basis. The Geomatics department of the City of Ottawa is one municipal government that markets digital geographic data on various scales, advertising through a webpage on the City of Ottawa Internet site (http://www.city.ottawa.on.ca/mapping/atlas/atlas.htm). Other municipalities, provincial or federal agencies may also provide geographic data for purchase – these can to be investigated by health organizations on an 'as needed' basis. Finally, a quantity of geographic data are available for purchase from other government agencies like Statistics Canada.

Another related option to data purchase is to obtain GIS data through a datasharing organization or partnership. Mandates of such alliances often outline objectives such as to "exploit the power of GIS" by acting together to create a database of geographic information, a goal which would be far too costly for each member agency to do independently (County of Simcoe, 2000). By establishing these co-operatives, the members are able to make the financial obligation of a GIS affordable for even small organizations that are restricted by limited budgets. In addition to the more formal partnership structures, it might also be possible for some health units to arrange informal exchanges with municipalities, government agencies, etc. Health units can independently investigate the possibilities of these joint ventures in their own areas.

One other resource for GIS data may be provincial government health departments. In Ontario, some geographic data are provided by the Ministry of Health, through Health Intelligence Units (HIU's). Health Intelligence Units such as the Central East Health Information Partnership, or CEHIP (<u>http://www.cehip.org</u>), act as providers of health planning-related information for local health units. The data available from these organizations may already be oriented toward health purposes – mapping files may denote areas encompassed by public health units, health planning areas referred to as 'district health councils' or other health regions.

Additionally, public health organizations may also look at several free sources of data. A significant amount of geographic data are freely available online from GIS

websites (http://www.geographynetwork.com; http://www.gisdatadepot.com ). However, most of these data pertain exclusively to American states, and the American population, so that they may not be applicable to public health applications in Canadian health organizations. Public health officials need to exercise caution in using GIS data from these sources and take a 'user-beware' approach to free data. Before using such resources, the metadata – information describing the original source, date of creation, and any weaknesses or limitations of the geographic data – should be examined to ensure the data are reliable. One final option when acquiring geographic data is that an organization may attempt to create their own new, unique data. Using the digitizing features of a GIS program, entirely new, unique digital maps may be constructed (ESRI, 1996). For example, by 'tracing' selected features from an existing map or digital aerial photograph, new sets of information may be compiled into a map file and saved for later use.

#### **2.3 Health Attribute Data: Sources and Considerations**

Once geographic data have been obtained for the GIS, it is then possible to move on to the second stage of implementation; that is, bringing together the geographic map data with health attribute data. Public health officials likely will not need to search extensively to find databases that would be of interest to examine in a spatial context – much information that can be linked to geographic locations is collected in databases even within local public health units. Information pertaining to health inspections of restaurants, dental and sexually transmitted disease clinics, home visits to new mothers, and other information is being documented in health units throughout the province

(Guarda, Personal Communication, January 12, 2001). Nearly all of the information contained in these databases can be referenced to some specific point or area location and therefore, can be integrated into a GIS. GIS operators and appropriate staff within the health unit should work together to secure access to these vital resources (Heath, 1995; Maes et al., 1995).

It is important to recognize a distinction in the several types of information that are collected in health databases: the data may concern services to places, or alternatively, document services provided to people. The databases that initially appear most appropriate for use with GIS relate to services to places - for example, these may contain information documenting public health inspections, test results of municipal properties like wells or beaches, or even appropriate census information (Heath, 1995). In theory, these databases may be best suited for GIS work and visual display of information because they document information that is of public record, or otherwise important for promoting and protecting public health and safety. In contrast, databases containing facts and figures that pertain to people may prove to be far more complex to work with, since personal privacy becomes a major issue with this type of information (Heath, 1995). Despite the complications that may result in working with 'people'-type information, these databases can be very valuable and may be used for applications such as determining 'high-risk' areas, or for targeting programs to appropriate groups of individuals.

Often the geographic variable included in health attribute databases can be incomplete or inconsistent. Since a great deal of the information collected by public health organizations is sensitive in nature, responses from individuals may be voluntary and/or the information given may not be entirely truthful. For example, people may choose to not to give information concerning their place of residence, birth dates, and other unique or personal facts (Twigg, 1990). For cases when there is a substantial amount of omitted data relating to one or more geographic variables, it may be difficult to perform quantitative geographic analyses on the entire data set.

Because of the above problems associated with data quality and the completeness of public health databases, organizations may have to entirely re-design databases that lend themselves more easily to analysis and display by a GIS. It is suggested that this constraining factor (more so than any other) has caused difficulty in the adoption of GIS by public health organizations. Twigg (1990) states: the lack of spatial detail and spatial consistency between the various data sets impedes their use within GIS, even though many typical health research problems provide an ideal scenario for the use of this technology. For public health officials and epidemiologists to effectively use GIS, it will be necessary to confront the above problems associated with the geographic variables in health databases. Further, it can be seen that public health organizations are far behind other agencies such as municipal planning or economic development departments – these establishments have long since taken advantage of the potential of GIS. The fact that public health has been slower to embrace GIS and related technology than other

municipal agencies may also be attributed to the afore-mentioned problems associated with the quality and completeness of public health data (Rushton et al., 2000).

One other important consideration that public health staff should contemplate when bringing health-related databases into a GIS is that of data restrictions or limitations. As stated previously, many databases are collected with an understanding of confidentiality, and this principle must always be protected. As well, certain databases are released to health unit personnel for analysis with conditions placed upon them. For example, data provided to all health units in Ontario by the Ministry of Health and Long-Term Care, Public Health Branch through the Health Planning System (HELPS) initiative carries restrictions stating that cell counts of less than five are to be treated as confidential and should be omitted from final outputs by suppressing the cell entry or by aggregating (Association of Public Health Epidemiologists in Ontario, 1999). Health officials using maps to display this type of information should therefore avoid displaying locations of individual cases, but rather use summary statistics for larger areas as a method of representing data. In addition, health unit staff analyzing information from these external agencies must acknowledge the data source in any published documents. All conditions and restrictions that pertain to health attribute databases should continue to be upheld when using these databases in a GIS, just as they would be if a traditional text report was being prepared. Staff performing GIS analysis also need to keep in mind matters such as the original source of the data, how the information was collected, the quality of the data, and any other limitations that may exist concerning the records in the database. For example, when using health-related data, GIS operators ought to assess the

'completeness' of a database, since database records with incomplete variables may become 'lost' in the analysis. It is also important to determine if any groups or areas are over-represented, or under-represented by the data collection process. These factors may all have an impact upon the conclusions that one is able to draw from analysis of the data, so care should be taken to limit the extent of any biases.

# 2.4 Recommendations for Implementation of GIS for Public Health Organizations

The findings of this research have enabled the development of a number of guidelines or recommendations that health organizations should continue to take into consideration when proceeding with the development and future use of GIS. The following list of recommendations is meant to provide public health organizations with several important issues for discussion, and should assist in outlining a general plan for the direction of GIS in the future.

The promotion of Geographic Information Systems and related technologies may occur at different levels (Heath, 1995). While it may be important for some public health officials to become quite specialized in terms of specific GIS software programs or spatial statistic methods, it is also extremely valuable to increase the general awareness of all individuals in the organization with respect to Geographic Information Systems (Yasnoff and Sondik, 1999). Thus, the following recommendations are based on the premise that while an increased awareness of the basic concepts of GIS and 'GIS literacy'

should be encouraged throughout the public health organization, there may be a need for a small, select group of highly skilled, formally trained leaders whose role may be to guide the health organization's management and staff regarding GIS initiatives and directions.

#### 2.4.1. Database Nature, Design and Structure Considerations

The most essential component of a GIS for public health applications is health attribute data. However, public health officials must keep in mind that the information contained in public health databases is collected on a number of principles and for specific purposes, which may or may not correspond to those of an intended GIS project. It is therefore recommended that health unit staff considering projects with public health databases thoroughly consider the nature of the data before any GIS work is performed. This examination ought to occur on a project-by-project basis; each time a project is proposed, an evaluation of the database should occur to assess whether it is appropriate for the goal of the research, and whether the confidentiality and privacy of individuals is protected. The examination also should also include a review of any restrictions or limitations relating to the database, so that all internal and external policies concerning research, confidentiality, and release of information are maintained throughout the GIS project.

Further, the implementation of a GIS brings about a requirement for database design considerations. In order for the health attribute databases to be read correctly and

most efficiently by the GIS, they must meet a number of design specifications, in keeping with certain formats. For example, the file format read by the ArcView GIS software package is dBase format (ESRI, 1996). Dbase sets out requirements as to the length of variable names, the type of data that are recorded in variables, and the structure of specific variables like dates and times. Considering that health attribute databases can be stored as Microsoft Excel spreadsheets, Microsoft Access databases, or a great variety of other formats, and will be translated into dBase just before being brought into the GIS, public health officials may want to incorporate a dBase-type structure (i.e. variable name lengths, data types) into the existing storage format. Eventually, this would result in a much faster and simpler translation from the existing to the required format.

Another recommendation with respect to the information structure within the health organization concerns user access, and the way in which databases are stored and organized. It may be most helpful for the GIS operators if the databases are stored in a central location that can be readily accessed. For example, current copies of all databases that are being used for GIS work could be stored in a new folder on a secure drive or directory that has been created specifically for GIS purposes. However, while it may be desirable to ensure all public health officials access to the organization's inventory of geographic data, so that all staff are able to examine completed GIS projects on an 'asneeded' basis; the public health organization may want to restrict access to some types of health attribute data (such as raw, non-aggregated data files) for only a small number of skilled operators. Since GIS users throughout the organization will have different interests and abilities (Heath, 1995), care will need to be taken to ensure that users have

access on an appropriate level – such as 'read-only' privileges for completed projects that are suitable for dissemination throughout the organization.

As well, the maintenance of a complete data catalogue and dictionary proves to be essential in any organization doing GIS work (Heath, 1995). Data catalogs provide complete listings of all geographic data that the organization possesses, and data dictionaries document or 'define' the variables that are recorded in the geographic data files. Data catalogs and dictionaries will need to be updated continually – they are a resource that requires ongoing development; but they provide valuable reference for the user of the GIS (Bakkes, 1995). By examining the catalog and dictionary, a researcher may ascertain if a required data set is available and exactly what information is contained within the data set.

#### 2.4.2. GIS Education within the Health Organization

The next recommendation is for preliminary and continuing GIS education within any public health organization that is pursuing work with GIS. Many public health officials have little or no concept of what a GIS is, or how GIS can assist their respective departments (Reader, 1994). Basic information about GIS ought to cover the 'essentials' of what any team member would need to consider should they intend to pursue work using the GIS. Another valuable component of 'GIS Ed' would be the demonstration of 'examples' of GIS projects, which could give officials ideas about the potential of GIS in the organization. Increasing health unit staff knowledge about the great power and potential of GIS could be of great value to the organization. Individuals throughout the health unit may have ideas about potential mapping projects, and with an increased awareness about new geographic technology may be able to conceptualize these ideas into GIS projects (Yasnoff and Sondik, 1999). Continuing sessions for general health unit staff could range from informal discussions to special seminar or training sessions.

In addition, some degree of more formal, technical training may be necessary for those who will be directly operating the GIS within the health organization. It is highly unlikely that an individual would be able to learn to 'do GIS' in a seminar or short weekend workshop, or by reading software user manuals. In order to gain the best understanding of the theory behind GIS and the practical application of specific software programs, a more comprehensive approach is needed. A number of new, non-traditional alternatives are now available for learning the principles and applications of GIS. These include distance-based continuing education programs from colleges and universities, full-semester night courses, or even Web-based teaching tools (Yasnoff and Sondik, 1999). For example, Environmental Research Systems Institute, Inc. (ESRI) offers the "Virtual Campus", a series of GIS courses offered over the Internet, that are fully interactive and provide practical experience with ESRI's GIS software (http://campus.esri.com/). This type of education may allow GIS operators to add to their current base of GIS knowledge at their own pace, at times that are most convenient.
#### 2.4.3. Support From All Organizational Levels

These recommendations concern support and leadership with respect to GIS projects within the health organization. It is essential that the project have a great deal of support from health unit directors, managers, and other appropriate authorities such as the presiding medical officer of health, and the Board of Health.

The need for upper-level support stems from the understanding that the implementation of a GIS can consume a great deal of financial and human resources (Yasnoff and Sondik, 1999). The individuals responsible for enabling the GIS must receive support from the top down – it cannot be undertaken 'on the side' by a single department or select few staff members because neither group likely has the necessary budget or manpower. Large amounts of research and preparation are required to locate the most appropriate hardware, software, and data; followed by the costs of acquisition of those resources, and additionally, the time of the 'learning curve' to become adept at GIS work may be considerable (Lee and Irving, 1999). If there is no backing from executive health unit members, then few funds and human resources will be available to provide for these activities. However, if the implementation of a GIS is labeled as a priority by management, then the likelihood of the allocation of appropriate funding and personnel is far greater.

Further, successful long-term operation of a GIS requires co-operation from all departments, including information technology (IT) branches, graphic design teams, and

others. Without upper-level support, other teams within the organization may be resistant to the changes required by the GIS, such as possible re-structuring of existing databases or the design of posters and brochures. If directors and managers demonstrate confidence and excitement about GIS, there is a large possibility that these sentiments will 'trickle down' and encourage all health unit staff to provide assistance for all geographic information initiatives pursued within the organization.

### 2.4.4. Development of Procedures and Processes

Appropriate procedures and processes must be developed by the health organization to help projects progress quickly and easily (Heath, 1995). Lines of communication and suitable channels of flow need to be developed to avoid problems like duplication of effort, or 're-inventing the wheel'. Small details like the creation of 'project planning' forms can help to prevent large problems later on. Such project summaries might include important facts such as: the contact person for the project; a description of the data required for the project and format in which they exist; as well as the desired output format(s) for the project (i.e. poster-size maps, brochures, etc.). GIS operators within the health organization are then able to quickly and easily summarize the goals of the team and guide the development of the GIS project.

As well, it may be helpful if complete documentation and supporting material is provided freely throughout the public health organization so that all staff or teams who may want to proceed with GIS work are able to determine specific data requirements or other specifications (Bakkes, 1995). Documents like database formatting guidelines, listings of geographic variables and standard variable names, and project request forms may help departments or project teams clarify the goals of their intended GIS projects, and documents such as address reporting guidelines can assist them in 'cleaning' the attribute databases they wish to use (Yasnoff and Sondik, 1999). This advanced preparation will increase the efficiency of the entire process; as less time and effort for each project will be required, enabling more projects to be completed in a smaller amount of time.

### 2.4.5. Printing and Output Capabilities

An important recommendation refers to the printing and output capabilities of the respective health organization. Colour contrast and legibility are qualities that can greatly enhance the effectiveness of maps in communicating information to the viewer (Monmonier, 1996; Goodman and Wennberg, 1999). Therefore, it is essential that any health unit adopting GIS have access to a quality colour printer. In addition, the size of map layouts may also impact the ability of the viewer to interpret information (Monmonier, 1996). It may be helpful to display maps and other related media in larger formats, such as 11 inches by 17 inches, rather than on common 8.5 by 11 inch paper. To achieve this, access to an oversize printer, or even a plotter (a very large, ink-jet style printer often used in drafting or for the printing of posters) may be required. While colour laser printers may be available at locations in the health unit; the cost of the other print tools may be extremely high, and it is recommended that arrangements be made for

the occasional use of such hardware with commercial businesses or other organizations that may already own them.

### 2.4.6. Promoting Examination of Geographic Data throughout the Organization

Public health organizations should investigate the use of various 'data browsing' software. These programs allow individuals to access and view various forms of geographic data, and perform many of the basic functions that are completed with a GIS – essentially, they are scaled-down versions of GIS software. 'Browsers' provide a more user-friendly and less expensive means of examining geographic data and maps than through the use of traditional GIS software. Two examples of browsing software include ArcExplorer, released by Environmental Research Systems Institute, Inc. (available at http://www.esri.com); as well as Epi Map, available within the Epi Info program distributed by the Centers for Disease Control and Prevention in Atlanta, Georgia (available at http://www.cdc.gov/epiinfo/). Both of these programs are available free of charge ('freeware'), and are downloadable from their supplier's websites. In effect, these 'freeware' programs provide additional options for the use of geographic information, allowing an increased number of individuals within the organization to examine completed GIS projects.

The data browsers would allow all individuals throughout the health organization to have the ability to examine the majority of the information that would normally be accessed with GIS software. While these software packages do not have the full

capability of a GIS, users would be able to view health-related or demographic data on various scales. They would also be able to change the way in which the data are displayed. In effect, the use of data 'browsers' would allow any individual within the entire organization to make use of geographically-referenced health attribute information at any time. Staff would not have to wait to have completed maps reproduced.

Yet, there are a number of considerations in putting browsing software into use in a health organization. First, geographic data are commonly stored centrally on a secure drive or directory. For widespread use, this information would need to be located in a shared directory accessible to the majority of staff. The second consideration is related to the previous recommendation of GIS Education – that is, to put these programs into widespread use would require training for all staff. Resources such as data browser 'user manuals' or other documentation would need to be created to support the widespread use of these programs.

### 2.4.7. Adding to the GIS 'Toolbox' in the Future

Several developments with respect to geographic information and GIS technology that hold great promise for applications in public health have occurred quite recently. These developments have created several additional options that public health units may want to consider for forthcoming GIS work. One option for future GIS work in public health organizations relates to the recent advances in Global Positioning System (GPS) technology. Hand-held GPS units are able to provide users with very specific, accurate location references, as either latitude and longitude co-ordinates or other geographic co-ordinates. In the past several years, the accuracy of these systems has greatly increased while the cost of such units has dramatically decreased (Manson, 2000; Hughes, 2000; Gilbert, 2000). Access to GPS technology may prove extremely useful when constructing or updating databases for use with the GIS, since health unit staff would be able to quickly and precisely reference a location.

Additionally, one other possible direction that health organizations may want to move toward in the future would be to implement 'Web-based' mapping and other similar interactive resources. While performing simple desktop GIS projects is quite feasible for most public health organizations, officials need to keep in mind that the transition to the development and maintenance of "query ready" Internet map products may be a considerably lengthy and costly process. An extensive amount of planning should take place before such resources are developed; and one of the first decisions that will need to be made is the degree to which these resource(s) are interactive.

Depending on the degree of interactivity that is desired from a web-enabled mapping site, additional investments in terms of software and hardware may be required. To develop and run a fully 'query-ready' Internet map resource that would allow the user to display selected information from the current library of digital map files, a health

organization would additionally need to invest in a product such as ESRI's Internet Map Server (ArcIMS), and a separate server would also likely be required (http://www.esri.com/software/arcims/index.html). ArcIMS would then work as a platform to support the client-server relationships that would be created each time a user 'logged on' to the mapping site to create a map – for example, if a user requested information about locations of influenza vaccination clinics, ArcIMS would find this information on the map server, determine if the user had appropriate access rights, and if so, distribute the requested information. One example of an Internet mapping site that provides this type of functionality is the City of Ottawa eMaps site (http://atlas.city.ottawa.on.ca/mapping/atlas/atlas.htm), constructed and maintained using software very similar to ESRI's ArcIMS. Public health officials should be cautioned that the creation of this resource has taken approximately five years and has required thousands of dollars worth of software and hardware (Cole, Personal Communication, February 2, 2001).

## 2.5 Summary

It should be reiterated that the adoption of GIS as an analytical and illustrative tool does provide significant advantages for public health organizations. Increased accessibility and decreasing costs for GIS software, geographic data, and training have made it possible for public health units put this technology to use for program planning, monitoring service delivery, and for specific, immediate problem-solving. The potential provided by GIS for these public health applications is so considerable that the effort associated with the required preparatory, background work becomes simply a part of the

process; it is realized that the payback for these efforts can far outweigh the initial investment (Van Beurden et al., 1995; Douven et al., 1995).

It is recognized that the most significant component of an effective, efficient GIS in a public health organization is health attribute data (Maes et al., 1995; Heath, 1995). Public health officials will need to pay significant attention to the health attribute databases that they may want to bring into the GIS: first, the database(s) must be theoretically suitable for this type of analysis; and second, the database must physically meet the requirements set out by the GIS.

It cannot be debated that effective management of public health resources and services is dependent on having a complete understanding of where such resources exist, and where they are required. Similarly, public health problem-solving and health crisisrelated investigations must take into account the 'geographies' of infection and disease. Through the implementation of a GIS, public health officials are provided with one of the most efficient, effective, and versatile ways of managing this vital information. If public health officials strongly consider the afore-mentioned recommendations, they can be better organized to put GIS technology into operation. In turn, this will allow public health organizations to be better prepared for their designated tasks of planning and evaluating health unit programs and services, and effectively allocating existing public health resources.

# <u>Chapter 3: Applying What Has Been Learned</u> <u>3.1 Introduction</u>

Mortality is one indicator that public health epidemiologists examine to gain a greater understanding of the health of a population (Thomas, 1990; Braga et al., 1998). Public health epidemiologists may want to look for geographic patterns in mortality in order to develop a better understanding of specific diseases and conditions. Analysis of geographic variations in mortality is one way that epidemiological hypotheses may be investigated (Walter, 1992a). The existence of certain geographic patterns of mortality may help alert public health officials to the presence of underlying causes or phenomenon contributing to ill-health in the population.

However, the examination of simple mortality counts or basic mortality rates can prove to be problematic. For studies of mortality that compare different geographic areas, the calculation of age-adjusted rates has been accepted. This has occurred since differences in the age compositions of the population of areas may impact total mortality rates (Lilienfeld and Lilienfeld, 1980). One established method of achieving ageadjustment is known as the Standardized Mortality Ratio (SMR) (Kelsey et al., 1986). A SMR provides a single number value that describes the number of deaths in a specific area due to a certain condition in comparison to the number of deaths that could be expected for that area, based upon trends in a larger region.

### 3.2 Problem

Ischemic heart disease, lung cancer, and cerebrovascular disease (stroke) are three common causes of mortality in Ontario. An epidemiological investigation of each of these could focus on examining any geographical patterns that may occur in mortality rates associated with the conditions. In particular, one might want to examine mortality rates to look for disease 'hotspots' or spatial clusters where mortality rates exhibit a high degree of similarity. If a specific spatial pattern can be detected and if this pattern is significant, then investigators would be provided with an increased ability to establish the nature of the processes that produced the spatial pattern in the values (Cliff and Ord, 1981). In other words, epidemiologists and other public health officials would be able to use this geographic information to evaluate possible causes for the spatial pattern in that phenomenon, and take appropriate action to 'regulate' the pattern if needed.

Spatial patterns may occur as a result of a property of spatial data called spatial autocorrelation. The presence of positive spatial autocorrelation will result in a clustered pattern; where negative autocorrelation will be indicated by an arrangement where like values are dispersed (Lee and Wong, 2001). Spatial autocorrelation can be measured by several spatial autocorrelation coefficients – these are summary statistics that serve as indexes to describe the direction and degree of spatial autocorrelation within a dataset and essentially, assess whether the spatial pattern differs significantly from a random distribution (Douven and Scholten, 1995). Two extremely useful spatial autocorrelation coefficients are Moran's *I* and Geary's *C*. These coefficients both describe the type of

autocorrelation (positive or negative) and the extent or strength of the relationship (Cliff and Ord, 1981). Previous studies of spatial autocorrelation in disease mortality rates in Ontario using both the *I* and *C* coefficients have been completed by Walter (1993), who analyzed provincial cancer registry data. In addition, health researchers in other areas have used spatial autocorrelation statistics to analyze geographic variations in disease, such as the study of Wojdyla et al. (1996) concerning breast cancer incidence in Argentina.

Tobler's first law of geography states: everything is related to everything else, but near things are more related than distant things (Tobler, 1979 in Douven and Scholten, 1995; Lee and Wong, 2001). If this principle holds true for medical geography and spatial epidemiology as well, then it can be hypothesized that mortality rates will exhibit a substantial amount of positive spatial autocorrelation. Accordingly, the values for mortality rates will not be distributed randomly throughout an area of investigation – high morality rates will be clustered together, and lower mortality rates will be grouped in close proximity as well. While it is beyond the scope of this project to analyze explanatory variables for any amount of significant spatial autocorrelation that is determined to exist, it is recognized that this would likely be a subsequent step for a public health organization to perform after establishing the existence of a significant spatial pattern.

This hypothesis can be investigated by examining the spatial autocorrelation coefficients resulting from an analysis of SMR's for a sample study area. This example

problem will analyze SMR's for each of the three common causes of mortality stated previously (ischemic heart disease, lung cancer, and cerebrovascular disease), calculated separately for each of the census divisions (CD's) in the province of Ontario for the years of 1996 and 1997 (Figure 1). During 1996 and 1997, Ontario was separated into 49 CD areas. The investigation level of CD is used because it is expected that the occurrence of 'small numbers' (mortality counts of five or less per census division) in these prominent health problems will be a less significant problem than if more uncommon conditions were investigated.

## <u>3.3 Data</u>

The health attribute data for the example problem are summarized from the Ontario Ministry of Health, Health Planning System (HELPS) databases. HELPS was developed in 1994 and 1995 by the Ontario Population Health Service of the Public Health Branch, and was originally intended to help build the local capacity for management and analysis of health information (Association of Public Health Epidemiologists in Ontario, 1999).

One database within the Health Planning System is the Ontario Mortality Database, summarizing data collected under the Vital Statistics Act (Association of Public Health Epidemiologists in Ontario, 1999). This file documents all deaths in the province, documenting a number of demographic variables including the year of death,



sex, age, and place of residence of the deceased at the time of death. The variable for the place of residence is classified in a number of ways, including an aggregation up to the Statistics Canada geographic reference census division. Census divisions are larger areas that represent intermediate amalgamations between the municipal and provincial level (Statistics Canada, 1997). For example, a census subdivision (CSD) might correspond to the boundaries of a large town, settlement, or First Nations reserve, and a census division would encompass several census subdivisions, possibly matching up with the borders of a county or regional municipality. The data for the following investigation are taken from the mortality database for all deaths for the years of 1996 and 1997.

The digital geographic data that will be used for this investigation were obtained from the Central East Health Information Partnership, through the Simcoe County District Health Unit. Basemaps for the aggregation levels of census subdivision and census division as they existed during the study years were provided in MapInfo table (.tab) format, which were then converted to ArcView shapefile (.shp) format. This file conversion was performed with the 'Universal Translator' tool in MapInfo Professional 6.5. This function allows the user to import or export MapInfo format data easily by indicate the location and type of input map file; and then select the type and destination of the desired output file. Exporting the map files from MapInfo format (.tab) into shapfile (.shp) format then provided for analysis with subsequent software programs that interface with ArcView.

Additional population estimate data for the CSD's and CD's were also obtained from the Central East Health Information Partnership through the Simcoe County District Health Unit. Population estimates provide an approximation of the age and gender characteristics for past inter-censal years using existing data collected from various sources (Central East Health Information Partnership, 2001). The original source of these estimates was Statistics Canada, Demography division, which created them under contract for the both the Ontario Ministry of Finance and Ontario Ministry of Health to use for planning purposes.

# 3.4 Methodology

The standardized mortality ratios are calculated for each of the census divisions in Ontario for both study years (1996, 1997) using the summarized HELPS mortality data along with the population projections. The formula to calculate a standardized mortality ratio is fairly straightforward:

Where the number of expected deaths for the local area can be further defined as:

Expected Deaths =  $\sum \{ [(Total number of deaths for age group / number of deaths in local area for age group) * 1000] * local population for age group} / 1000 (2)$ 

The raw data were provided from the HELPS system in a SPSS file, containing a single case record for each death, therefore it was necessary to summarize the cases by area before calculating the standardized mortality ratios. In addition, this summary was also required according to the conditions of the research agreement, which states that data must be aggregated to the minimum geographic unit of census subdivision to prevent residual disclosure and the identification of individuals (Appendix 1). Calculation of SMR's for the census divisions was then performed using a spreadsheet template developed in Microsoft Excel (Zabowski, 1999). With the template, one could simply enter the appropriate counts for population (obtained from the census division population estimate data) and deaths per age group for each of the conditions; and an intermediate value for the number of expected deaths per CD could be determined (see Equation 2, previous). The SMR values were automatically computed by dividing the total of observed deaths by the calculated value for expected deaths (see *Equation 1*, previous). Since the process of calculating the SMR values was to be repeated six times (for the three conditions for both sample years) and for forty-nine census divisions, the template greatly accelerated this process and is preferred as an alternative to hand calculation.

The use of the aggregation level of census division rather than census subdivision requires clarification. While the geographic reference variables in the HELPS Mortality data include references as specific as the census subdivision, this study used larger census divisions for the analysis and display of the total deaths and standardized mortality ratio values. Development of a complete understanding of why this investigation did not take full advantage of the level of geographic precision at which

the data were reported requires a review of some of the limitations placed on the data set. Since restrictions on the HELPS Mortality data state that "cell counts of less than five...will be treated as confidential...[and be] removed and treated as no data" (Association of Public Health Epidemiologists in Ontario, 1999), the health researcher will want to avoid creating tables or maps that display small numbers. For example, if a great number of census subdivision areas were displayed as 'No Data', then such a map would be less effective in communicating valuable information to the reader. Thus, the move to a less specific unit of area such as census division may be justified. Another option that might help to reduce the possibility of small numbers could be to aggregate mortality data over a number of years. For example, one might add together the number of deaths due to a specific condition in each census subdivision for a five-year period. Health researchers may have to try several of these options before finding the most appropriate method for analysis, finding a balance between the use of precise data and the avoidance of small number problems.

In order to then analyze the spatial distribution of the SMR values – that is, to examine for clustering of similar SMR values – two different methods using several software packages were used. The first of these methods was a combination of two utilities – the advanced statistical software is S-Plus 2000 (Kaluzny et al., 1998), and most particularly, the 'Spatial Stats for ArcView GIS' module of this program. This module is an interface that allows the statistical package to be operated within the ArcView environment, so that the user is able to calculate advanced statistics on any attribute data for a theme or shapefile that is active in a current session of ArcView.

Therefore, since the SMR values for the subdivisions were stored in the Excel template, it was necessary to import these data files into ArcView. This was accomplished by saving each calculated SMR value in a separate spreadsheet, and then storing this as a dBase (IV) database table, which could be opened directly in ArcView. In order to assign the appropriate index values to the appropriate area location, the.dBase table was then appended to the attribute table for the census division shapefile, using the 'join' feature in ArcView.

The S-Plus Spatial Stats application for ArcView GIS allows the user to calculate two spatial autocorrelation coefficients – both Moran's I and Geary's C statistics, along with the corresponding p-values to describe their significance. By the p-value method, one is able to determine the significance of the Moran's *I* or Geary's *C* spatial autocorrelation coefficients by comparing the calculated p-value to a specified standard – most often, a confidence level of 0.05 is used, therefore, the p-value must be less than or equal to 0.05 for the spatial autocorrelation to be regarded as significant (Lee and Wong, 2001). However, before the coefficients and measures of significance can be calculated, an intermediate step first needs to be performed. A proximity matrix must be calculated, as the calculated value for *I* or *C* is dependent upon a 'weighting' scheme that defines the spatial relationships between the areas. The weights used to calculate the spatial autocorrelation statistics can be based upon simple adjacency of area units, proportions of common boundaries, or the distance between the centroids of areas (Albert et al., 2000). The weighting scheme selected for this method is the adjusted first-order neighbour weights scheme. Since the census divisions are irregularly shaped polygons, it is possible that a polygon 'j' might be located very close to a specific polygon 'i' without sharing a common border. The adjusted first-order neighbour weights method makes adjustments to the neighbour weights based on the spatial distances between neighbours (MathSoft, 1998). This modification is accomplished by determining the average distance between the polygon 'i' and all its first-order neighbours, and then admitting all other polygons that are not directly adjacent to 'i' but are enclosed within the average distance into the neighbourhood structure.

A second method available to calculate the spatial autocorrelation coefficients made use of only a single GIS software package, ArcView GIS 3.2. ArcView is fairly adaptable in that it can be 'customized' through use of a various programming languages, including one language specific to ArcView, called Avenue. Avenue and other program scripts can be written to direct the program to do any number of functions, including generating additional tables and information, and calculating statistics. For this second approach, a customized session of ArcView was run using a number of ArcView scripts that allow for the analysis of spatial patterns. These scripts were obtained from a statistical resource specially directed toward applications of ArcView GIS (Lee and Wong, 2001).

The scripts running in the customized ArcView session also allowed for the calculation of both Moran's *I* and Geary's *C*, just as was previously determined using the S-Plus method, but rather than calculating p-values, the scripts instead give an alternate

measure of significance – the z-score. In order for Moran's *I* autocorrelation coefficient to be accepted as significant, the z-score must be greater than +1.96 for positive values of *I*, or less than –1.96 for negative values of *I*. For the Geary's *C* coefficient to be significant, the z-score must be greater than +/- 1.96, with any positive z-scores greater than +1.96 denoting significant negative spatial autocorrelation and any negative z-scores less than –1.96 denoting significant negative spatial autocorrelation (Lee and Wong, 2001). For the second course of analysis, a row-standardized weights matrix is used. This weighting scheme scales the weights, or covariance, based upon the number of neighbours for each region (Kaluzny et al., 1998). Row-standardization functions such that that the value of any area would receive a fractional influence from the values of surrounding areas (Lee and Wong, 2001). For example, for a region with five neighbours, each neighbour pair would have a weight of 0.2.

The choice to use a second, different means of defining the neighbour weights is grounded in the knowledge that the determination of weights between neighbours is a crucial part of the analysis of spatial autocorrelation (Griffith, 1995). Neighbour weights specified by alternate schemes may result in different results in the value and significance of spatial autocorrelation coefficients. Therefore, by making use of several contrasting methods of assigning neighbour weights as suggested by several resources (Griffith, 1995; Kaluzny, 1998); it is more likely that evidence indicating significant spatial autocorrelation in a data set will not be overlooked.

In addition, it is important to note that for both methods, these values for I and C are generated under the free sampling assumption. Free sampling, also know as normality sampling, assumes that the attribute values for the various areas are independently drawn from a normal distribution, or in other words, these values are derived from repeated sampling of a set of values from the normal distribution (Lee and Wong, 2001). In contrast, non-free or randomization sampling does not assume that the values are from any specific distribution. The choice between the free/normality sampling assumption and a counterpart, non-free sampling, can affect the significance of the spatial autocorrelation coefficient. One may obtain different results by calculating Moran's I and Geary's C on a single data set by following each assumption.

To ensure that the free or normality sampling assumption is reasonable, we can examine the data for evidence of non-normality (Kaluzny, 1998). Examination of the skewness and kurtosis statistics for the six distributions of standardized mortality ratio values will provide evidence as to the fit of the data with reference to the normal distribution (McGrew and Monroe, 1993). These statistics are listed following in Table 1. The majority of the values for skewness for each of the six distributions are fairly close to zero, thus implying a symmetrical distribution. The statistics for kurtosis are not quite as fitting to the normal distribution as could be, however, they still remain fairly close to the zero mark and do not appear to represent an extremely platykurtic ('flat') or leptokurtic ('peaked') distribution (McGrew and Monroe, 1993). In light of these considerations, there does not appear to be a significantly large deviation from the normal

distribution and therefore, the assumption of normality will be accepted and the free

sampling method will proceed.

SMR Distribution	Skewness		Kurtosis	
	Statistic	Std. Error	Statistic	Std. Error
Ischemic Heart Disease (1996)	1.007	0.340	2.487	0.668
Ischemic Heart Disease (1997)	0.185	0.340	0.206	0.668
Lung, Trachea, Bronchus Cancer (1996)	0.245	0.340	-0.02	0.668
Lung, Trachea, Bronchus Cancer (1997)	1.271	0.340	1.907	0.668
Cerebrovascular Disease (1996)	0.576	0.340	4.002	0.668
Cerebrovascular Disease (1997)	0.668	0.340	0.567	0.668

<b>TABLE 1:SKEWNESS</b>	AND KURTOSIS	VALUES FOR SM	R DATA
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## 3.5 Results

First, it may be useful to examine maps that summarize the total numbers of deaths per census division due to each of the conditions under investigation (Figures 2 through 13). A series of several choropleth maps have been created, displaying the number of deaths per CD in relation to the number of deaths in the other areas based upon standard deviations from the mean. Due to the size and shape of the entire study area, this map series is displayed on two different scales. The small-scale maps depict the census divisions for all of Ontario, while the larger-scale maps in the series display only the southern portion of the province so that these smaller census divisions may be more easily observed. The map legends remain consistent throughout the series; therefore it should be noted that each of the map layouts in the series must be interpreted in comparison with the remainder of the maps and not as independent, standalone figures.





Figure 3 unavailable



Figure 5 unavailable



Figure 7 unavailable



Figure 9 unavailable





Figure 11 unavailable



Figure 13 unavailable

A dichromatic colour scheme represents areas where the total number of deaths is within one standard deviation from the mean (as lightly shaded), with colour intensity increasing as values increase to within two or three standard deviations. Further, standard deviations below the mean (negative) are represented in blue shades, and deviations above the mean (positive) are denoted with deepening shades of pink, red and maroon. For cases where the total number of deaths in the census division for that study year was five or less, the true total was suppressed and these cases appear in black, denoted with 'No Data'.

The most prominent aspect that these maps reveal is the concentration of large proportions of deaths in areas of greater population. Since the population of the province is very unevenly distributed with the majority of inhabitants residing in the southern census divisions, it follows that there would therefore be larger numbers of deaths in these areas. Accordingly, the maps indicate a clustered spatial pattern, where areal units possessing values that are, for example, three standard deviations above the mean are located nearby to other areal units with similar values.

The features of these choropleth maps clearly demonstrate the need for care and attention when performing mapping of mortality and other health-related data (Goodman and Wenneberg, 1999). An understanding of the nature of the data being mapped is absolutely essential – without the knowledge of the general population distribution of Ontario, incorrect or misrepresentative inferences could have been interpreted from the figures. In addition, the experience also demonstrates the limitations of mapping crude

values that have not been adjusted to account for population variations in study area geographic units or differences in the age structures within these areas. It has been shown that the comparison of such basic numbers can be problematic due to differences in the 'environmental' characteristics of an area. The use of a standardized index like the standardized mortality ratio (SMR) is therefore necessary for the purposes of mapping and other analytic work when the data under investigation deal with phenomenon (i.e. disease mortality) that are affected by factors such as the age structure of the population in the area. This assertion now leads to the next products created in the investigation – the plotting and geostatistical analysis of the standardized mortality ratios for the Ontario census divisions.

The standardized mortality ratio values for each of the census divisions are displayed graphically in another series of associated diagrams (Figures 14 through 25). The areas of greatest interest to epidemiologists and public health officials in this series of maps would be census divisions where the value of the SMR is substantially higher than one (1), since this indicates areas where the number of observed deaths is greater than the number of deaths expected according to the provincial trends for that year. The 1996 and 1997 SMR values of the selected conditions for the census divisions are displayed by a 'user-defined' classification scheme, again using a dichromatic colour scheme. Census divisions with standardized mortality ratios from 0 to 0.5 are displayed in dark blue and 0.501 to 0.9 in light blue; while SMR values that are from 0.901 to 1.10 are shown as transparent. Census divisions where the SMR value is between 1.101 and 1.50 are shown in light red, and finally, areas where the SMR exceeds 1.5 are indicated


Figure 15 unavailable



Figure 17 unavailable



Figure 19 unavailable



Figure 21 unavailable



Figure 23 unavailable



Figure 25 unavailable

in dark red.

Visual inspection of the standardized mortality ratio figures reveals a number of interesting patterns. The maps of ischemic heart disease SMR values for 1996 and 1997 both show a large number of the census divisions throughout the province that possess a standardized mortality ratio near one (1). While some SMR values between 0.501 and 0.90, and between 1.10 and 1.50 are present, there are no extremely high or low cases. Further, it appears that the census divisions with standardized mortality ratios within the same class may be slightly clustered; however, the map takes on more of a 'checkerboard' appearance that is not consistent with positive spatial autocorrelation (Lee and Wong, 2001).

The images representing the spatial distribution of standardized mortality ratios for lung, trachea, and bronchus cancer in 1996 and 1997 show very little variation in the values of SMR by census division. The 1996 image displays the vast majority of census divisions with SMR values from 1.501 to 2, with very few areas possessing values between 1.101 and 1.5, and no areas having an SMR of less than 1. The 1997 image remains relatively the same, with only one census division displaying a standardized mortality ratio of between 0.501 and 0.90. There appears to be a dramatic amount of clustering of similar SMR values present in these two diagrams, but this grouping may in fact be due the small amount of variation in the SMR values themselves. It is recognized that if taken as standalone map images, these figures would be less effective in

communicating information to the map-reader; however, when examined in the context of the entire map series, they do provide a useful comparison of SMR values.

The illustration of the SMR values for cerebrovascular disease for the forty-nine census divisions in the study area shows a spatial pattern that appears to be the most representative of positive spatial autocorrelation. For each of these maps, census divisions classified into each of the categories are located in close proximity to one another, to the extent that each class basically appears as a 'patch' or an 'island' with few anomalies. Further investigation and analysis will determine if this visual trend can be verified as statistically significant.

Using the ArcView and S-plus software, values for the two spatial autocorrelation coefficients and p-values describing their significance were generated in text reports. The coefficients, p-values and resulting significance are summarized in Table 2.

**TABLE 2**:
 <u>VALUES FOR I AND C FOR ALL CONDITIONS, 1996/97</u> (S-PLUS)

SMR Series		Moran's I	p-value	Geary's C	p-value
1996	Ischemic Heart Disease	0.1879	0.01249*	0.7071	0.04588*
	Lung/Trachea/Bronchus Cancer	0.1823	0.01509*	0.7404	0.07681
	Cerebrovascular Disease	0.1902	0.01159*	0.6922	0.03591*
1997	Ischemic Heart Disease	0.4817	0.00000*	0.5989	0.00626*
	Lung/Trachea/Bronchus Cancer	0.2648	0.00006*	0.9064	0.5234
	Cerebrovascular Disease	0.3606	0.00000*	0.6287	0.01139*

\* denotes that spatial autocorrelation is significant at 0.05 confidence level (p # 0.05).

The S-Plus method of calculating the Moran's *I* and Geary's *C* spatial autocorrelation coefficients has provided evidence that significant spatial autocorrelation exists according to the Moran's *I* coefficients for the maps of SMR values for ischemic heart disease (1996 and 1997); lung, trachea, and bronchus cancer (1996 and 1997); and cerebrovascular disease (1996 and 1997), under the adjusted first-order neighbour weighting scheme. Further, the coefficients for Geary's *C* under the adjusted first-order neighbour weighting scheme indicate significant spatial autocorrelation for ischemic heart disease (1996 and 1997) and cerebrovascular disease (1996 and 1997). The only cases in which the spatial autocorrelation coefficients were deemed to be not statistically significant were for lung, trachea, and bronchus cancer (both 1996 and 1997), according to the Geary's *C* statistics only.

While the spatial autocorrelation coefficients for the standardized mortality ratios of the six distributions were significant (with the exception of the Geary's *C* coefficients for lung, trachea, and bronchus cancer), this does not necessarily signify the strength or extent of the spatial autocorrelation. In common practice, perfect positive spatial autocorrelation is indicated by a significant Moran's *I* coefficient of +1 (Cliff and Ord, 1981); however, there may be some exceptions to this guideline, dependent on the weighting of spatial neighbours (Griffith and Amrhein, 1997). The significant *I* coefficients for this example varied from 0.1879 to 0.4817, representing fairly strong, while not perfect, positive spatial autocorrelation. Further, Geary's *C* will take on a value of zero in cases of perfect positive spatial autocorrelation, as opposed to a value of +1 for a random spatial distribution, or +2 where there is evidence of perfect negative spatial

autocorrelation (Lee and Wong, 2001). For this method of calculation, the significant Geary's *C* values were in the range of 0.7071 to 0.5989 – like the Moran's *I* coefficients, these also indicate a moderate amount of positive spatial autocorrelation. Therefore, it can be summarized that the standardized mortality ratio values for ischemic heart disease and cerebrovascular disease for both 1996 and 1997 do exhibit a substantial amount of positive spatial autocorrelation, and that this spatial pattern is significant.

In addition to the evidence provided by the S-Plus and ArcView software using the adjusted first-order neighbour weights, the Moran's *I* and Geary's *C* spatial autocorrelation coefficients were also calculated using the customized ArcView application and the row-standardized weighting scheme. The resulting spatial autocorrelation coefficients and z-scores are highlighted in Table 3, with those denoting significant spatial autocorrelation marked with an asterisk.

SMR Series		Moran's I	Z-score	Geary's C	Z-score
1996	Ischemic Heart Disease	0.151768	1.7120	0.860720	-1.2523
	Lung/Trachea/Bronchus Cancer	0.287291	3.0562*	0.673107	-2.9392*
	Cerebrovascular Disease	-0.064649	-0.4346	0.974195	-0.2320
1997	Ischemic Heart Disease	0.202617	2.2164*	0.821734	-1.6028
	Lung/Trachea/Bronchus Cancer	0.202997	2.2201*	0.685106	-2.8313*
	Cerebrovascular Disease	-0.005766	0.1494	0.885927	-1.0257

**TABLE 3**: VALUES FOR I AND C FOR ALL CONDITIONS, 1996/97 (ARCVIEW)

\*significant at 0.05 confidence level (z = +/-1.96).

The results for the second method of calculating Moran's *I* and Geary's *C* also reveal some evidence of significant spatial autocorrelation according to the rowstandardized weighting scheme. According to the Moran's *I* spatial autocorrelation coefficients and the resulting z-score consistent with the row-standardized weighting scheme, significant spatial autocorrelation exists for both the 1996 and 1997 SMR values for lung, trachea, and bronchus cancer. The results for the Geary's *C* coefficient and zscore corroborate the Moran's *I* results – with values of 0.673107 and 0.685106, and zscores of less than -1.96, they are also indicative of significant spatial autocorrelation. In addition, the 1997 standardized mortality ratios for ischemic heart disease exhibit significant autocorrelation according to the *I* coefficient and z-score, but this result is not consistent with the Geary's *C* coefficient and z-score.

Since the z-score associated with the Moran's *I* correlation coefficients for ischemic heart disease (1996) and cerebrovascular disease (1996 and 1997) under the row-standardized neighbour weighting scheme are less than the required  $\pm$ - 1.96, there is not enough evidence to confirm that the spatial autocorrelation is significant. Although the *I* coefficient for ischemic heart disease in 1996 does appear to be significant, the Geary's *C* coefficient and corresponding z-value do not support this finding. Under the row-standardized weights method, the Geary's *C* z-score for ischemic heart disease and cerebrovascular disease for both study years are all non-significant.

The calculation of the Moran's *I* and Geary's *C* spatial autocorrelation coefficients and appropriate measures of significance has provided evidence that

significant positive spatial autocorrelation exists for several of the spatial distributions of standardized mortality ratios in the study area. According to the adjusted first-order neighbour weighting scheme, autocorrelation coefficients and resultant p-values indicate that the standardized mortality ratios for ischemic heart disease in 1996 and 1997, and cerebrovascular disease in 1996 and 1997 exhibit considerable significant positive spatial autocorrelation. Further, according to the row-standardization neighbour weights method, the statistics indicate that the SMR values lung, trachea, and bronchus cancer in 1996 and 1997 also display a considerable amount of significant positive spatial autocorrelation.

Differences were also observed in the values of the spatial autocorrelation coefficients depending on the weighting scheme that was used to define the spatial neighbours within the study area. While the actual spatial autocorrelation coefficient values were often quite similar when calculated according to each weighting scheme; the status of the resulting p-values and/or z-scores changed the outcome of the test noticeably. This observation remains in keeping with the earlier statement that alternate schemes may result in different results in the value and significance of spatial autocorrelation coefficients (Kaluzny, 1998).

## 3.6 Conclusion

The hypothesis that mortality rates will exhibit a substantial amount of positive spatial autocorrelation was investigated using two spatial autocorrelation coefficients –

Moran's *I* and Geary's C – as indexes to look for the presence of disease 'hotspots' or the occurrence of spatial clusters where mortality rates exhibit a high degree of similarity. In order to most effectively analyze the spatial distribution of the standardized mortality ratio values – that is, to examine for the clustering of similar SMR values – two different methods using several software packages were used. Both an adjusted first-order neighbour weighting scheme as well as a row-standardized weighting scheme were used to determine the significance of the spatial autocorrelation coefficients, and the different effects of these schemes were observed as variations in the values of *I* and *C* and the corresponding measures of significance.

The standardized mortality ratios for ischemic heart disease, lung cancer (including cancer of the trachea and bronchus), and cerebrovascular disease were all found to exhibit a considerable degree of significant positive spatial autocorrelation (according to at least one of the methods). This occurred when the spatial autocorrelation coefficients were calculated according to either the adjusted first-order neighbour or rowstandardized weighting schemes. This evidence supports the initial hypothesis that mortality rates reveal a substantial amount of significant positive spatial autocorrelation.

In conclusion, it does appear that mortality rates for ischemic heart disease, lung cancer, and cerebrovascular disease do tend to exhibit a specific spatial pattern within Ontario, based upon the observations and calculations from the 1996 and 1997 Ontario Ministry of Health and Long Term Care Health Planning Database. Due to the significant amount of positive spatial autocorrelation, the higher values for the standardized mortality ratios cluster together, as opposed to displaying a dispersed or random spatial distribution.

## 3.7 Suggestions for Future Research

The knowledge provided by this research can be utilized by public health officials to further investigate any processes that could have contributed to the spatial pattern of mortality within the study area. The insight provided by Moran's *I* and Geary's *C* spatial autocorrelation coefficients for the purposes of cluster detection in mortality rates is merely a beginning for applications of geostatistics and spatial analysis techniques in public health applications. Once exploratory spatial analysis such as the calculation of map pattern descriptors has been completed, later work could prove be more associative and confirmative in approach (Douven and Scholten, 1995). In cases where the spatial autocorrelation of mortality rates is found to be significant, public health officials may focus attention on 'hot spots' and target further investigations to determine the effects of other explanatory variables (Walter, 1992b).

Opportunities for further investigation related to this research project could include the integration of additional data into the health-oriented geographic information system. In order to take a more associative approach to understanding the spatial patterns associated with mortality rates, one could incorporate data into the geographic information system that describes some attribute (i.e. socioeconomic status, level of urbanization) that is hypothesized to be associated or contributes to high mortality rates

(Walter, 1992b). If there is sufficient evidence of association between the variable and the mortality rates, then one could use this additional data to develop a spatial model. For example, one might attempt the use of geostatistical techniques to develop a model that would predict mortality rates or potential risk based upon both the extent of spatial autocorrelation and the effect of some other contributing variable (Isaaks and Stivastava, 1989).

There are numerous other possibilities for other projects that public health researchers and/or individuals skilled in the operation of geographic information systems and methods of spatial analysis may want to collaborate upon. Most recently, the eastward movement of the West Nile virus – a strain of encephalitis that can be fatal to segments of the population – in North America has initiated the development of new, more accurate public health databases detailing the specific locations of West Nile cases in birds, larger mammals, and humans (Rose, 2001). In the past year, even local public health organizations such as the Simcoe County District Health Unit in Barrie, Ontario have developed workable West Nile Virus databases (Guarda, Personal Communication, July 16, 2001). The availability of well-designed, geographically precise health attribute databases presents new options for those interested in using GIS and spatial analysis. Related projects may lead to discoveries that would benefit the fields of both geography and public health.

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## **Appendix 1: Research Agreement**

The Research Agreement for access to the data used in this project reads:

- 1. Datafiles will be maintained in a secure location on the Simcoe County District Health Unit network and will not be removed from the agency.
- 2. Access to the datafiles will be for the purpose of investigating the public health application of geographic information systems as outlined in the thesis proposal.
- 3. In order to prevent the residual disclosure of any individual, cell counts less than five in the tables will be treated as confidential. Data will be aggregated to the larger, less specific census area unit of Census Subdivision to reduce the potential for having cell counts of less than five. Any cell counts of less than five that occur after aggregation will be removed and treated as no data.
- 4. The Simcoe County District Health Unit is to be notified a breach in any of the conditions set out in this agreement.
- 5. The following acknowledgement shall be used for the source of the data. (Name of datafile, Ontario Ministry of Heath and Long Term Care, Year)